

New FREE tour operator map on our website

We have been working hard to build a new page on our website which will help customers find your tours directly from our website, all for free!

This is to help you and to help our customers find you.

How to do it

All you have to do is download and fill out this spreadsheet HERE and send it back to marketing@thursford.com. This will help us to produce a map of the country that shows where customers can be picked up from and by which tour operator. We will then display this map on our website www.thursford.com. The customers will be able to enter their postcode and find out who is operating nearby, they will then be redirected to your website to book.

This is completely FREE for you to do and there is no pressure to do it, we just wanted to help!

Once completed, please send back to <u>marketing@thursford.com</u>.

You will see we have put an example at the top of the spread sheet from Thursford to show you how to fill it out.

If you have more than one pickup location en route or multiple tours from different locations, please continue down the spreadsheet accordingly, entering the new information.

Longitude and latitude?

If you are unsure how to find the longitude and latitude of your pickup location, please see below-

Get the coordinates for a place

- 1. On your computer, open Google Maps.
- 2. Right-click the place or area on the map.
- 3. Select the latitude and longitude, this will automatically copy the coordinates.

We hope this makes sense and we hope you will find it useful. Any problems please ring the office on 01328 878477 and someone will be able to help you.

Kind regards,

Thursford marketing team